

# A legacy for Wiltshire

#### **Laurie Bell**

Associate Director
Communities and Communications











#### What have we done since 2012?

## The local economy

- Supported Salisbury EXPO
- Organised 5 Wealth of Wiltshire Fayres throughout the year
- Hosted business breakfasts
- Main sponsor of the Big Business event in Salisbury
- Organised EXPO event in Trowbridge
- Main sponsor Salisbury Christmas market











### The local economy

- More Wealth of Wiltshire Fayres to support small businesses
- Business and sporting dinner to support future Olympians and Paralympians - March
- Hosting business breakfasts
- Support for the Big Business event in Salisbury - April
- A large EXPO event in Chippenham
  - June











#### What have we done since 2012?

### Keeping healthy and active

- Organised health fairs and checks across the county
- Promoted and supported the Big Challenge
- Organised the Going for Goals children's football competition
- Organised healthy walks
- Organised cycle rides
- Supported schools Olympic Games
  - Chippenham











## Keeping healthy and active

- More health fairs and checks –
   February in Trowbridge
- Support for schools Olympic Games
- Cycle Wiltshire May
- The Big Pledge what will you do as an individual, a group or team, or a

community to make a difference to improve your health and Wellbeing?







Wiltshire's





## Pledge ideas...

- Getting fitter or healthier walking, running, cycling, swimming, losing weight
- A shared interest group gathering
- A shared lunch, tea
- Entertainment a concert or event
- A fete or local gathering
- Launch 2 April
- What will you Pledge?
- What will you do as a community?













# Cycle Wiltshire – 3/4 May

- Major event as part of British Cycling event calendar
- 2 day event in south of county
- Family day and elite cyclists day
- Major impact on the local economy
- Huge opportunity for participation and spectating
- Huge opportunity for communities on route
- Will attract large number of visitors and media to area













#### Bringing communities together

- The Big Pledge
- Cycle Wiltshire
- WW1 commemorations
  - Local events and remembrance
  - Briefing for communities 1 May
  - County wide event with the military 30 July
  - Programme of education
  - Local stories and history
  - Marking the date in your community











# Supporting local Olympians and Paralympians

- Business and sporting dinner to raise funding
- Set up a foundation for the future
- Connecting business and sports stars
- Promoting our local talent











# What's been happening in Pewsey?

- Legacy of 2012 improved partnership working and provided a focus
- Community activities and focus include;
  - Have a go at carnival time
  - Commemorating the fallen war memorial at East Grafton
  - EPIC (Employment Prospects Improvements Club) – helping young people into work
  - Sports and activity projects











# A legacy for us all...

- Communities that come together are stronger and more vibrant
- Improves our wellbeing and creates a place that we belong to
- Our future generations will be more active, healthy and resilient
- We can help through area boards, community area managers
- What more will you be doing as a community this year?







